

DMS CRITICAL ANALYTICS

CAPTURE INSIGHTS AND STREAMLINE DEALERSHIP REPORTING CAPABILITIES

Unlock operational opportunities with easy-to-use dashboards and reporting modules

DMS Critical Analytics gives users a flexible, performance-based reporting solution that is integrated directly into Dealertrack DMS. Utilize pre-built dashboards and reporting modules that span across the entire dealership without integration challenges and unnecessary costs. Drill-down capabilities offer users the ability to easily filter and group information, track progress against prior-year performances, forecast specific dealership activities, and prioritize data that drives value to the dealership.

Features and Benefits:

- Quickly view overall dealership performance with pre-built dashboards that consolidate multiple reports and deliver key analytics.
- Efficiently summarize reports across multiple dealerships with group and roll-up options.
- Save time sifting through data with reporting modules that enable you to easily breakdown department operations and performance by employee role.
- Reduce complications with data that is consistent, timely, organized, and easy-to-use.
- Eliminate manual labor and save time with a reporting solution fully integrated with your DMS.

